ABDULBASIT BELLO

Videographer & Video Editor

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OBJECTIVE

Creative and detail-oriented Videographer and Video Editor with proven expertise in multimedia production, camera operation, and visual storytelling. Skilled in pre-production planning, on-set filming, and post-production editing using industry standard software and techniques. Experienced in crafting engaging visual content across digital platforms that drives audience engagement and brand awareness.

SUMMARY OF SKILLS

- Filmed music videos, short films, documentaries, commercials, events, and weddings with cinema cameras, lenses and camera stabilizers such as Sony Fx6, Sony Fx3, Sigma lenses, DJI RS 4, Ronin-S Gimbal etc
- Edited projects using DaVinci Resolve, Adobe Premiere Pro, Adobe Audition, and After Effects ensuring high-quality, nonlinear edits delivered in the correct aspect ratio
- Managed production workflows using Studio Binder to coordinate schedules, organize pre to post production tasks, and streamline content delivery timelines
- Conceptualized, shot, and edited video contents for social media across all channels at professional level (Instagram, YouTube (long-form + short-form), TikTok)

WORK EXPERIENCE

Videographer/ Video Editor June 2021 – Present

Macverri Production, London Ontario

- Camera operation, light design (gaffer) and editing
- Worked on sound syncing, audio enhancement, and mixing
- Proficient post-production workflows including motion graphics, titling, and exporting formats optimized for festivals and digital platform
- “ES” won Best Music Video at Toronto Independent Film Festival 2025
- "Burnout" by Vysh (Music Video), “We Back” by Normie (Music Video), “Dear Toyosi” (Short Film), "Chubare by Abbu (Music Video), “Abena” (Music Video), “Love & Slide” (Dating Show), “Mon Ami by BountyBCM featuring O.D.U.N (Music Video)

Videographer/ Video Editor August 2024 – Sept 2025

Fanshawe Student Union, London Ontario

- Planned, filmed, and edited video content for weekly campus news roundups displayed on digital screens and billboards across the Fanshawe College campus
- Edited and produced flagship social media content to enhance student engagement and highlight campus events, initiatives, and student services
- Collaborated with the marketing team to ensure visual consistency and storytelling align with the Student Union's brand identity
- Managed footage organization, color correction, and sound design to deliver professional-quality video assets under tight weekly deadlines.

EDUCATION

Digital Communication Management / Diploma Jan 2025 – August 2025
Fanshawe College, London Ontario.

- Social Media Analysis, Digital Optimization, Writing for Digital Media, Multimedia Design
- Created multimedia content for a variety of platforms, including video, web, and social media
- Applied video production techniques including filming, editing, motion graphics (Adobe Photoshop and Adobe Illustrator), and storytelling strategies
- Designed and executed digital campaigns with an emphasis on visual storytelling and brand alignment

Advanced Filmmaking / Diploma Sept 2023 – July 2024
Fanshawe College, London Ontario.

- Dean's Honour Roll with GPA of 4.091, 4.0, 4.2 Fall 2023, Winter 2024 & Summer 2024
- Producer & Editor for a documentary on Huntington's Disease *"Controlled Strum"*
- Director of Photography for a documentary *"A Visualized Death"*
- Filmed a documentary *"Yoshi"* at Dundas Square Toronto
- Best Editor for Narrative Film at the First Take Film Festival

BSc. Communications & Multimedia Design Sept 2017 – July 2021
American University of Nigeria, Yola, Nigeria.

- Among a creative team of people assigned to cover the Girl Child Empowerment Program, scheduled on the 17th of April, 2021
- President's List Spring 2021, Dean's List Spring 2019 & 2020 in recognition of scholarly achievement for Communications and Multimedia Design

VOLUNTEER EXPERIENCE

Intern Videographer/ Video Editor June 2024
Take5 Digital, London Ontario

- Edited flagship content for social media to drive engagement
- Edited a project for Labatt Memorial Park (Lighting Renovation)
- Filmed Behind the Scenes video for Angelo's Italian Bakery & Market Television Commercial

CERTIFICATES

- *"ES"* Music Video accepted and premiered at 2 Film Festival 2025
- Best Editor for Narrative Film at First Take Film Festival 2024
- *"Mon Ami"* Music Video accepted and premiered at 6 Film Festival 2024
- *"A Visualized Death"* documentary accepted and premiered at 3 Film Festival 2024
- Emerging Leaders Academy at American University of Nigeria June 2022
- Driver's License